ORGANIZATION: Asal Livelihood and Resilience Initiative

LOCATION: Moyale Sub-County, Marsabit County, Kenya

REGISTRATION NO: DSD/10/A5/02/248164

DATE: October 2026

TARGET AUDIENCE: Emergency Response Donors / Diaspora Partners

HUMANITARIAN RESPONSE PROPOSAL

Project Title: Emergency Support for Displaced Families and Vulnerable Host Communities in Moyale

FUNDING REQUESTED	HOUSEHOLDS REACHED	DURATION
KES 420,000	50 + 30 mothers	4 weeks

1 Executive Summary

Recent conflict has displaced over **50,000 people** into Moyale, Marsabit County (Kenya Red Cross Society; Marsabit County Government, October 2026). While international aid agencies focus on centralized transit camps, thousands of displaced people are living directly with local host families. This has exhausted household resources, leading to critical shortages of water, food and basic hygiene supplies.

As a registered, locally rooted Community-Based Organization (CBO), ALRI is uniquely positioned to deliver immediate, targeted relief to these hard-to-reach families. We request **KES 420,000** to support **50 host households** and **30 high-risk mothers** over 4 weeks.

2 Problem Statement & Critical Gaps

Host Community Strain

Over 20,000 displaced persons are staying with relatives and well-wishers, exhausting local food reserves.

WASH Deficits

The sudden population influx, combined with regional rainfall, has heightened the risk of waterborne illness due to poor sanitation access.

Vulnerable Demographics

Newborns, pregnant women and child-headed households are sleeping in overcrowded rooms or makeshift structures without essential supplies.

Sources: Kenya Red Cross Society; Marsabit County Government, October 2026.

3 Target Beneficiaries & Selection Criteria

The pilot will reach **50 host households**, including **30 high-risk mothers**. Households will be selected together with chiefs, village elders and community health promoters, using these criteria:

1. Households hosting the largest number of displaced people
2. Child-headed households
3. Households with pregnant women, newborns or nursing mothers
4. Households headed by older persons or persons with disabilities
5. Households not already receiving food aid from another agency

The final list will be posted on a community notice board for 2 days so that any errors or exclusions can be raised before distribution.

4 Proposed Interventions

Emergency Food Baskets (50 households)
25kg rice, 10kg beans and 5L cooking oil per household, delivered directly to families hosting displaced people.

Hygiene & Clean Water (50 households)
Jerrycans, water treatment tablets and bar soap to reduce the risk of waterborne illness.

Maternal & Dignity Kits (30 mothers)
Sanitary pads, a basin and baby blankets for pregnant women, newborns and nursing mothers.

5 Implementation Timeline

Week	Activities
Week 1	Beneficiary selection with chiefs and elders; list verification; supplier quotations and procurement
Week 2	Packing of food baskets, hygiene kits and maternal kits; transport arrangements
Week 3	Distribution to all 50 households and 30 mothers, with photo and signature records
Week 4	Follow-up visits to sample households; financial and narrative report to donors

6 Coordination & Partnerships

- **Local administration:** Chiefs, assistant chiefs and village elders will help identify and verify households.
- **Sub-County & County Government:** ALRI will inform the Moyale Sub-County office of distribution plans and locations.
- **Other agencies:** ALRI will share its target areas with agencies in Moyale (such as the Kenya Red Cross) to avoid duplication.
- **Community health promoters:** Will help identify high-risk mothers and follow up after distribution.

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7 Monitoring, Accountability & Transparency

Every donation will be managed through our official organizational bank account. We ensure full financial accountability through:

- **Beneficiary registers** signed or thumbprinted on receipt, available for verification by authorized donors with beneficiaries' consent.
- **Photo and video records** of all procurement and distribution exercises (beneficiary photos taken only with consent).
- **Itemized expenditure reports** with supplier receipts, shared with partners within 14 days of distribution.
- **Feedback and complaints:** beneficiaries can raise concerns with ALRI staff or elders; every complaint is recorded and followed up.
- **Data protection:** personal information is handled in line with Kenya's Data Protection Act, 2019, and never shared publicly.

8 Estimated Budget (50-Household Pilot)

Activity / Item	Description	Units	Unit Cost (KES)	Total (KES)
Food Distribution	Dry food baskets (25kg rice, 10kg beans, 5L oil)	50	5,000	**250,000**
WASH & Hygiene Kits	Jerrycans, water treatment tablets, bar soap	50	1,500	**75,000**
Maternal & Dignity Kits	Sanitary pads, basin, baby blankets	30	2,000	**60,000**
Logistics & Transport	Local transport to remote host neighborhoods in Moyale	Lump sum	–	**35,000**
Total Estimated Budget	**Funding Requirement for Pilot Phase**			**KES 420,000**

Unit costs are based on a quotation from Bismillahi Suppliers, attached as an annex.

9 Official Financial & Banking Credentials

To avoid fraud and maintain institutional compliance, all funding must be routed **exclusively** to our official bank account below:

Account Name
Asal Livelihood and Resilience Initiative

Bank Name
Kenya Commercial Bank (KCB)

Branch
Moyale Branch

Account Number
1357318189

SWIFT Code (International Transfers)
KCBLKENXXXX

Registration Number
DSD/10/A5/02/248164

ALRI will never ask donors to send funds to a personal bank account or personal M-Pesa number.

10 Contact

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Thank you for standing with displaced families and host communities in Moyale.